

THE LARGEST GATHERING OF HEALTHCARE AND TRADE PROFESSIONALS IN ETHIOPIA



02 - 04 APR
2026

Addis International Convention Center
Addis Ababa, Ethiopia

GET IN TOUCH



www.ethio-health.com

Summary of Ethio Health 2025



H.E. Dr. Mekdes Daba
Minister
Federal Ministry of Health

Dr. Zeleke Temesgen
Commissioner
Ethiopian Investment Commission

Mr. Nebeyu Lemma
Managing Director
Prana Events

DIGNITARIES AT THE OPENING CEREMONY

Number In The Show



70
EXHIBITORS



11
COUNTRIES



3245
VISITORS



10
**CONFERENCE
TRACK**



1292
DELEGATES



98
SPEAKERS

Exhibitor Feedback

92%

Exhibitor Satisfaction
With Floor Plan Layout



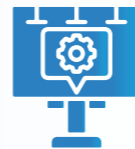
81%

Exhibitor Satisfaction
With The Quality
Of Visitors



83%

Exhibitor Satisfaction
With On-site Setup
& Assistance



74%

Exhibitor Satisfaction
With The Number
Of Visitors



82%

Exhibitor Satisfaction
With Service
From Organizers



69%

Exhibitor Satisfaction
With The Chance Of
Business After The Fair



Gallery



Gallery



About Ethio Health

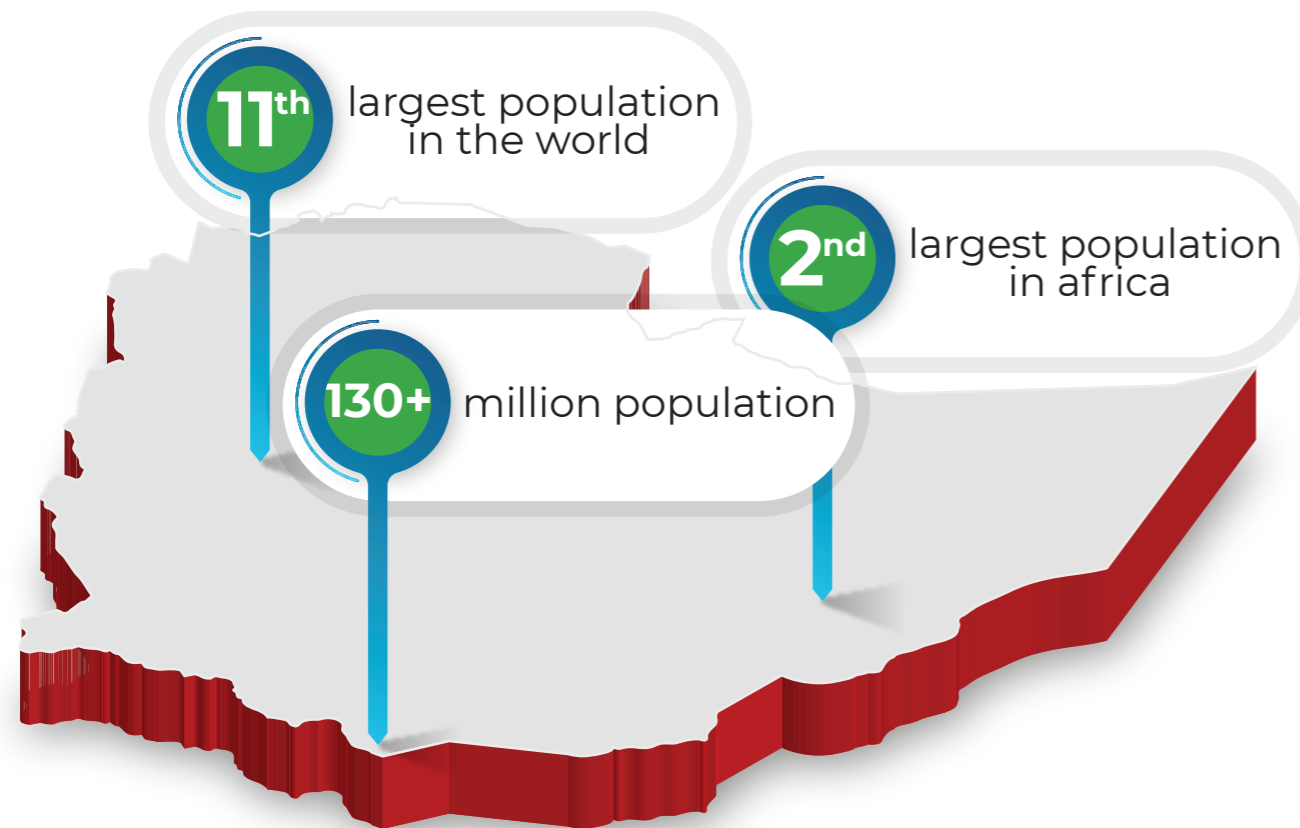
Ethio Health is the largest and most comprehensive international trade show in Ethiopia, focusing on healthcare, medical, pharmaceutical, and wellness technologies, products, and solutions. This exhibition and congress are carefully organized to provide manufacturers, suppliers, service providers, educational institutions, and research organizations with an exceptional platform to showcase their goods and services to the most influential stakeholders in the industry.

The event has become a crucial catalyst for industry growth by facilitating trade, fostering market connections, introducing new technologies, and facilitating the exchange of information across the entire value chain. For companies with a vision and expansion strategy in Africa, Ethiopia offers a promising market in East Africa, characterized by rapid economic growth and stability. Ethio Health provides both local and international exhibitors with unparalleled brand exposure and the opportunity to establish strong networks with professionals and institutions, thereby expanding their business opportunities.

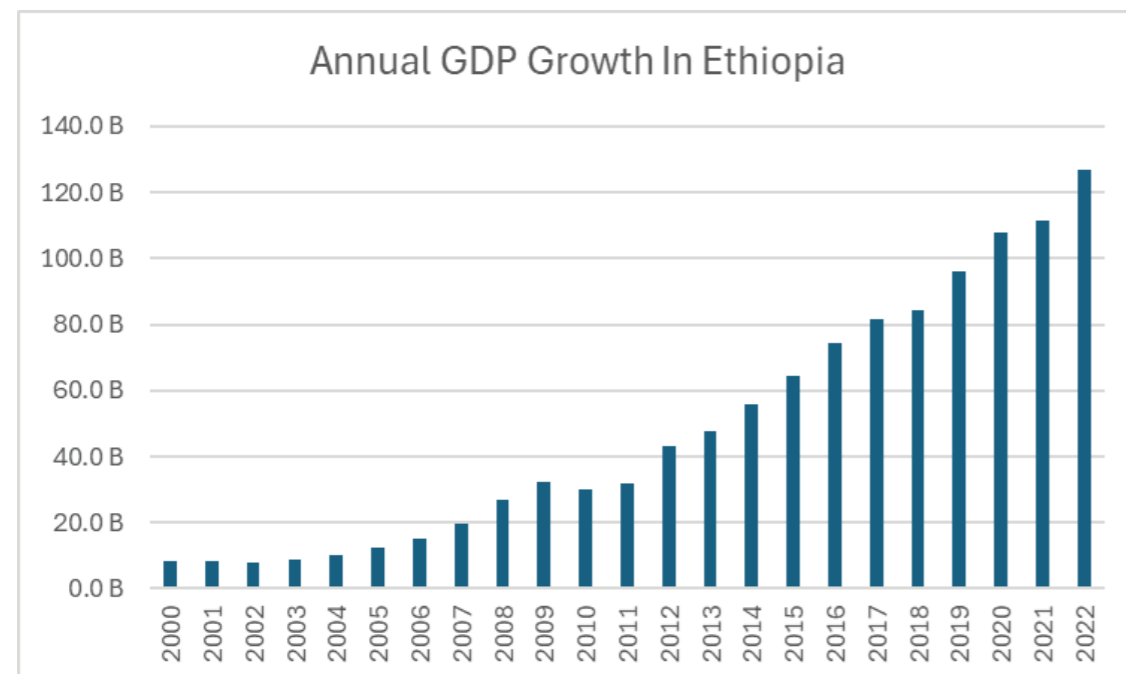


Facts and Figures-Ethiopia

Population



Annual GDP growth in Ethiopia



Source: World Bank

Economy

- According to the IMF, Ethiopia is expected to achieve a 6.5% real gross domestic product (GDP) growth rate by the end of 2025, with a 7.1 % growth rate predicted for 2026.
- Ethiopia's GDP has reached 210 billion USD, with an average GDP growth for the last three years of 7.4%.
- Ethiopia has the 3rd largest Economy in sub-Saharan Africa.
- Ethiopia is focused on promoting industrialization to drive economic growth and create employment opportunities.
- The government has implemented various initiatives to attract FDI and has achieved 3.92 billion USD FDI inflow in 2023/24, making it the number 1st FDI destination in East Africa and the 3rd highest FDI inflow in Africa in 2022/23.
- Ethiopia aims to reach lower-middle-income status by the end of 2025.

Source: Ethiopian Investment Commission

Facts and Figures-Ethiopia

Healthcare Facilities

Functional

Hospital

561

Health
Center

3994

Health
post

16,097

Private Facilities

Hospital

144

Specialty
Clinic

1424

Primary
Clinic

7233

Medium
Clinic

5688

Source: (Ministry of Health, Master Facility Registry, 2025)

Pharmaceutical Supply and Service

- The Ministry of Health, in collaboration with the Ministry of Finance and other stakeholders, has announced that local manufacturers will have up to 55% of foreign currency facilitation support.
- The Ethiopian pharmaceutical market was valued at 1.5\$ billion in 2022 and has grown at around 10% per annum over the last five years and will reach 2.6 \$ billion in 2030.
- Currently, over 80% - 90% of pharmaceutical demand is met through imports, creating a significant opportunity for local production
- Public sector purchases account for 60% of the pharmaceutical market by the Ethiopian Pharmaceuticals Supply Service (EPSS).
- The government has opened a state-of-the-art, 270-hectare Industrial Park, Kilinto Park, Africa's first dedicated industrial park for pharmaceutical manufacturing.
- Investment opportunities: Potential to serve >\$70 billion pharmaceutical market in Africa.

Source: Ethiopian Pharmaceuticals Supply Service (EPSS)

Facts and Figures-Ethiopia

Healthcare Spending

- The health sector spending in 2020 was ETB 127 billion (~USD 3.63 billion), and out of pocket expenditure was 46%.
- Healthcare expenditure is 3.9% of the GDP in the year 2024.
- National Budget allocation to the health sector is 12.3% of its GDP (75% on essential medicines and services)
- Increased number of health professionals' training institutions (public and private sectors) and programs
- Introduction of insurance schemes (e.g., Community-Based Health Insurance system (55%), third-party road accident)

Diplomatic Relations

- Ethiopia is Africa's diplomatic capital, being a seat for the African Union (AU), the United Nations Economic Commissions for Africa (UNECA) with its 20+ agencies, and the Pan African Chamber of Commerce and Industries (PACCI)
- Host to Numerous Diplomatic Missions: As of December 2024, Addis Ababa hosts 137 foreign embassies, underscoring its status as a prominent diplomatic hub.
- Ethiopia is officially part of the BRICS (Brazil, Russia, India, China, and South Africa) group of emerging economies as of January 2024

Trade Agreements

- Ethiopia is one of the 44 countries in Africa that ratified the Continental Free Trade Area (AfCFTA) access to 1.4 billion consumers and a combined GDP of \$3.4 trillion.
- Ethiopia is a member of the Common Market for Eastern and Southern Africa (COMESA), giving it access to a market of 560 million people.
- Ethiopia is a member of the Intergovernmental Authority on Development (IGAD)
- Ethiopia has signed Bilateral Investment Treaties (BITs) with 30 countries and Double Taxation Avoidance Treaties (DTTs) with 12 countries.
- Ethiopia is using the opportunity of Generalized System Preferences (GSP), and Everything but Arms (EBA)



Exhibitors Profile

- Disposable and Consumer Goods
- First Aid Equipment and Emergency Service
- Healthcare products and services
- Hospital Furniture and Supplies
- Imaging & amp; Diagnostics products and services
- Laboratory Equipment and Furniture
- Medical devices, equipment and instruments
- Medical Services
- Pharmaceutical and supplements
- Physiotherapy and Orthopedics Technology
- Surgical Products



Why Exhibit?

The much-anticipated Ethio Health Exhibition and Congress 2026 will enable participants to meet and do business with prominent decision-makers and key actors in the health sector. As a result, your participation and engagement on the show will:

- Enhance visibility and showcase your products/services to a wide industry audience
- Generate new business opportunities, expand your client base, and drive growth
- Solidify your position and credibility within the healthcare industry in Ethiopia
- Unveil innovations and attract attendees seeking cutting-edge healthcare solutions
- Forge valuable connections with industry leaders, experts, and potential buyers
- Expand your international reach and explore opportunities for global partnerships
- Significantly amplify your brand exposure and position your company as a leader in healthcare



Exhibitor's Testimonials

WMG Biomedical Engineering has been supporting the health sector as a medical equipment importer for 15 years and recently expanded by establishing auxin plants in 10 hospitals. In collaboration with Addis Ababa Tegbareid, it also founded Lemn Health Care CPD Center to provide various training. Ethio Health Exhibition is a vital platform that brings stakeholders together, including policymakers who support the industry. Being here allows us to promote our products, connect with buyers, suppliers, and industry leaders, and generate valuable ideas and sales leads. This event is crucial for networking and business growth, and we will definitely participate again next year with even more products.



Shimeles Negusu
WMG Biomedical Engineering



Rahma Mohammed
Gilando Biomedical Solutions PLC

Gilando is one of the leading medical equipment importers in Ethiopia and the primary partner of Mindray. The company operates through five main business units: import, wholesale, service (the backbone of Gilando), manufacturing, and CPD training. Ethio Health Exhibition is a great platform for discovering the latest healthcare technologies and connecting with industry professionals. Having participated for two years, we see it as an essential space for showcasing new products, engaging with a wider audience, and staying updated on industry advancements. The feedback from visitors has been very positive, and we believe this event greatly benefits companies looking to promote and expand. We highly recommend participation and look forward to joining again next year.

We import, install, and service quality medical equipment and have participated in this exhibition by Prana Events for two years. After receiving great feedback last year, we returned and had 150-200 daily visitors, including wholesalers, clinics, and hospitals. It was a fantastic opportunity to promote our brand and engage with targeted customers. The event allows us to showcase our products to a concentrated audience rather than promoting them separately in different locations. It also creates a competitive market, encouraging higher-quality products in the industry. I highly recommend other importers to join, as it helps grow their business and enhances market competition. We will definitely participate again next year!



Meaza Demissie
Alem International PLC

Exhibitor's Testimonials

Mindray is a medical device manufacturing company. I've been impressed by the Ethio Health event, especially its organization, design, and networking opportunities, as well as the presence of various industries, manufacturers, and suppliers. Mindray would be happy to return next year, not just as a participant but as a long-term partner for future collaborations.



Kirubel Eshetu
Mindray



Ruowen Pan
Hulan Biological Vaccine Inc

We came from China to expand our business and grow sales for our pharmaceutical products. This event has been an excellent experience—we've enjoyed the exhibition, networking with clients and agents, and the great support from the organizers. We've received many inquiries and valuable support from different departments, which strengthens our confidence in the market. With Africa's rapid development, I highly recommend this event to other companies looking to expand. We are certain we'll return for the next exhibition to continue growing our business.

Smile Specialty is a place where excellence defines our work, doctors, materials, and teamwork. This event was a great experience, helping us connect with suppliers and secure materials. We exchanged many contacts, and our doctor spoke at a conference. While social media helps, face-to-face interactions build trust. Such events are crucial for growth, and we look forward to future opportunities at Ethio Health.



Sister Bezawit Matiyos
Smile Dental Clinic

Ethio Health Congress

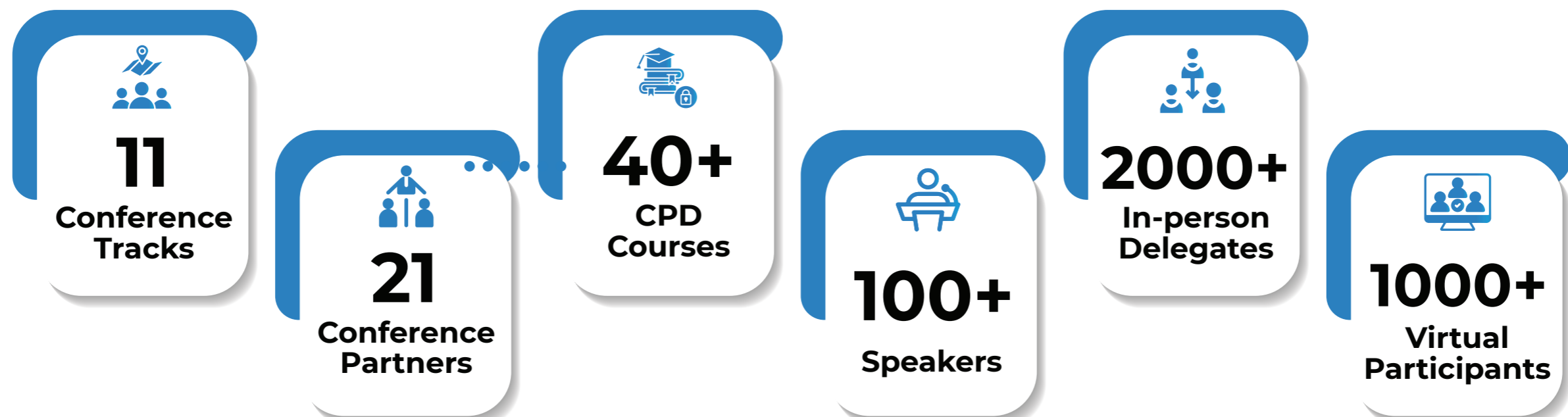
The 10th Ethio Health Exhibition and Congress is set to be the largest and most diverse platform for Professional Development (CPD) in Ethiopia. In collaboration with various professional associations, academic institutions, and development partners, the congress will explore a wide range of sector-specific topics, shaping the future of healthcare in the country.

As the congress evolves, it will continue to serve as a catalyst for meaningful discussions and exchanges of ideas across the entire healthcare value chain. Attendees will have valuable opportunities to enhance their competencies, expand their networks, and advance their knowledge in their respective fields.

The upcoming congress will feature key signature sessions, including the Healthcare Leadership Plenary Session, Digital Health Forum, Medical Tourism Summit, Scientific Research Conference, and Healthcare Entrepreneurs Forum. These sessions will foster engagement among healthcare stakeholders, address critical industry challenges, and provide a platform for innovation, research, and investment opportunities in the healthcare sector.

A major highlight of the 10th Ethio Health Congress will be the introduction of the Healthcare Excellence Awards, recognizing notable contributors to the healthcare sector in Ethiopia. This initiative aims to celebrate individuals and organizations that have demonstrated exceptional commitment, leadership, and innovation in improving healthcare delivery and outcomes.

By fostering collaboration, knowledge-sharing, and recognition of excellence, the 10th Ethio Health Congress will play a crucial role in empowering healthcare professionals and driving innovation in Ethiopia's healthcare industry.



Conference Tracks



Clinical Excellence
Conference



Digital Health
Forum



Primary Healthcare
Conference



Imaging And Diagnostics
Conference



Dental Health
Conference



Scientific
Conference



Patient Safety
Conference



Healthcare Leadership
Conference



Pharma Conference



Medical Tourism
Summit

Visitors Profile

- Agents, distributors, and wholesalers
- Business Owners
- Concerned Government Officials
- Consultants
- General Practitioners
- Hospital Managers and Technical Staff
- Investors
- Medical professionals operating in different disciplines.
- Medical Students
- Nursing Staff
- Pharmacists
- Physiotherapists
- Policy Makers
- Potential Investors
- Public Health professionals
- Specialized Doctors



Organizer Profile

Prana Events is a full-service event management, marketing, and consulting firm based in Addis Ababa, Ethiopia, mainly focusing on trade-fair and corporate events.

The company was established with the goal of providing knowledge, technology, and solutions to the event sector. Staffed with young, hardworking, and creative professionals who have high value and talent for their appointed position, the company is managed under the strong leadership of the founder and Managing Director, Mr. Nebeyu Lemma, who has over a decade of experience in managing international trade fairs and conferences.

The team works together around the clock to push all aspects of event management to new heights by delivering high-quality initiatives that benefit industry development. Because Ethiopia is the world's fastest developing economy, Prana Events is dedicated to being at the forefront of trade shows and corporate events by providing world-class service in managing international trade fairs and conferences.

Signiture Projects



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