



Ethio Health
Exhibition & Congress

9th
Session



ETHIO HEALTH

2025

SPONSORSHIP PACKAGES



20-22

FEBRUARY 2025

Millennium Hall

Organized by



ETHIO HEALTH 2025 SPONSORSHIP PACKAGES

With numerous opportunities for exhibitors at the 9th **Ethio Health Exhibition and Congress**, we are excited to offer a range of sponsorship packages designed to ensure your brand stands out at the premier healthcare, medical, and technology trade exhibition and congress in Ethiopia. These packages are crafted to amplify your impact, showcase your solutions to the largest local and international audiences, and provide unparalleled promotional opportunities for your business.

The exhibition, alongside its well-organized forums and scientific conferences, provides a platform to connect with thousands of targeted customers, including healthcare professionals, researchers, and decision-makers from the health sector.

By sponsoring Ethio Health Exhibition and Congress 2025, you will be able to:

- Gain wider publicity through our extensive marketing campaigns.
- Present your organization as a leader in the healthcare and medical industries.
- Enhance your corporate image.
- Attain greater brand visibility.
- Strengthen your business communications and marketing outreach.
- Directly access your target audience in Ethiopia and beyond.

Our tailor-made sponsorship packages are an essential component of your strategy to elevate your company's profile and enhance your brand's reach at **Ethio Health 2025**.

From digital advertising on the event website to comprehensive multilevel and multi-channel packages across various marketing platforms, we provide customizable solutions that meet your budget and ensure your brand stands out from the competition.

Why Choose Ethio Health Sponsorship??

- Access unique and interactive sponsorship opportunities tailored to suit companies seeking to raise their visibility before, during, and after the event.
- Gain exclusive exposure to healthcare professionals, researchers, and exhibitors through targeted marketing channels.
- Showcase your products or services to decision-makers and influencers in the health sector.

We would be delighted to discuss these diverse opportunities with you in more detail and collaborate on creative ideas to help you achieve your goals.

**Warm Regards,
The Project Team!**

COMMERCIAL OPPORTUNITIES

EXHIBITION CATALOGUE

Back cover full page advertisement	USD 1,000.00
Front cover inside full page advertisement	USD 900.00
Back cover inside full page advertisement	USD 800.00
Double page spread	USD 1,200.00
Full page advertisement - premium position	USD 900.00
Inside full page advertisement	USD 700.00
Inside half page advertisement	USD 500.00

HALL PLAN

Your logo on all printed and digital hall plans	USD 150.00
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NEWSLETTER

Pre-show newsletter	USD 400.00
Post-show newsletter	USD 500.00

E-SHOT

Pre-show e-shot	USD 400.00
Post-show e-shot	USD 500.00
pre-and post-show newsletter	USD 800.00

PRE-REGISTRATION ADVERTISING

Logo + hyperlink on visitor pre-registration website	USD 400.00
Logo + hyperlink in pre-registration confirmation email	USD 500.00

ON-SITE ADVERTISING

Pillar Branding in the venue (1 pillar only) - production and placement	USD 750.00
1 roll-up banner in the registration area - Placement only	USD 500.00
50x50cm foot print stickers leading to your stand (per pc) - Production and placement	USD 100.00
Flag Stand in the venue compound (Per Pc) - production and placement	USD 150.00

The price is subject to 15% Value Added Tax.

We accept all points of the Sponsorship and Exhibition Terms and Conditions attached with this subscription with this registration.

Place / Date

Legally binding signature

Company stamp

MARKETING OPPORTUNITIES

- ☐ **BRANDED BAGS IN ENTRANCE AREA**
 (designed and produced by you)
USD 500.00



Sponsorship of high quality laminated paper carrier bags featuring sponsor's logo/design on one side and the event logo on the other to be distributed to visitors on arrival at the exhibition. Opportunity also includes addition of single piece company literature/gift in the bags. The sponsor is responsible for the production and supply. Design and specification needs to be approved and agreed with the organizers. [Designed & Produced by Sponsor].

- ☐ **BRANDED USB MEMORY STICKS**
 (designed and produced by you)
USD 500.00



Branded USB memory sticks will be handed out to VIP & Guest of Honors at the inauguration, providing them with a useful and permanent reference tool. USB memory sticks will include your own company information along with a full exhibitor list and details about the event. Sponsor is responsible for design and supply of USB sticks (the design should include the event logo, date & venue) and must be approved by the organizer.

- ☐ **3,000 LANYARDS WITH YOUR LOGO AT THE VISITOR REGISTRATION**
 (designed and produced by you)
USD 1,000.00



Sponsorship of high quality branded lanyards with the sponsor name/logo. Price includes design, manufacture, and supply of badges. Lanyards must be supplied by the sponsor (If the sponsor wants the organizer to provide lanyard, please request the quotation).

- ☐ **BRANDED NOTEPADS**
 (designed and produced by you)
USD 1,000.00



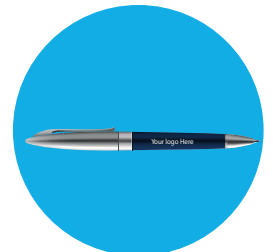
Sponsored notepads will be given to all conference delegates. Sponsor's logo and website will appear on all pages in the notepad. The sponsor is responsible for the design, publish and supply (the design should include the event logo, date & venue) and must be approved by the organizer.

- ☐ **LOGO ON VISITOR BADGES**
 (designed and produced by you)
USD 2,000.00



Sponsorship of high quality badges to be worn by all visitors at the event. Badges will feature sponsor's logo exclusively on the back of the badge providing high visibility to visitors.

- ☐ **PENS WITH YOUR LOGO AT THE VISITOR REGISTRATION AREA**
 (designed and produced by you)
USD 1,000.00



Sponsored pens will be given to all conference delegates and visitors depending on the number of supplied pens. The sponsor is responsible for the design, manufacture and supply for the event.

- ☐ **YOUR LOGO ON HOSTESS UNIFORMS FOR VISITOR REGISTRATION**
 (designed and produced by you)
USD 500.00



All registration staff will wear t-shirts emblazoned with your logo. A great way to present your brand in a funky and eye catching way which everyone will get the chance to see. The cost will cover design and t-shirt production.

- ☐ **PRODUCT LITERATURE ON VISITORS BAGS**
 (designed and produced by you)
ETB 600.00



A great way to get your company & product information to buyer's hands as they enter the event. Sponsor to supply all materials.

 Place / Date

 Legally binding signature

 Company stamp

SPONSORSHIP PACKAGES



BENEFIT	Gold (USD 10,000.00)	Platinum (USD 15,000.00)	Diamond (USD 20,000.00)
Pre-Event			
Logo on event website hyperlink with your website	✓	✓	✓
Company description on event website sponsors section	(200 characters incl. space)	(300 characters incl. space)	(500 characters incl. space)
Logo on entire documentation, press release & newsletter	✓	✓	✓
Logo on pre-event marketing and promotional materials	-	✓	✓
Logo with hyperlink and company description in pre-event e-newsletter	(200 characters incl. space)	(300 characters incl. space)	(500 characters incl. space)
Pre-event e-shot for targeted professionals in our database	-	✓	✓
Banner Ad on the event website	-	-	✓
At-Event			
Acknowledge your company as a Sponsor during the inauguration program	✓	✓	✓
Your logo as Sponsor and advert in the exhibition catalog	One inside full page full color	One premium full page full color	One premium full page full color
Your logo connected with your booth on every published hall plan (printed & digital)	✓	✓	✓
Your logo on the event on-site signage	✓	✓	✓
One speaking slot on the presentation platform	-	✓	✓
Issue certificate of appreciation stating your sponsorship at the inauguration program	✓	✓	✓
Opportunity to distribute promotional materials in the registration (with prior approval from the organizer)	-	-	✓
Your company PPT presentation (Max 5 pages) before the start of official inauguration program	-	-	✓
Speaking opportunity to make a short speech (max 3 minutes) at the Inauguration Function	-	-	✓
Opportunity to place your roll-up banner on the Opening Room. (Designed and produced by you)	-	-	✓
Logo with hyperlink and company description (500 characters incl. blanks) highlighting your company's involvement as sponsor	-	2nd day e-daily	1st day e-daily
Post-Event			
Logo on thank you email sent to all participants highlighting your company's involvement as Sponsor	✓	✓	✓
Logo on post show report and website highlighting your company's involvement as Sponsor	✓	✓	✓
Logo with hyperlink and company description in the post-show newsletter highlighting your company's involvement as sponsor	-	(300 characters incl. space)	(300 characters incl. space)
One post event e-shot for all event participants	-	-	✓

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GRAB

THE OPPORTUNITIES

ORGANIZER

Prana Events – Creating Platforms

Prana Events is a full-service event management, marketing and consulting firm based in Addis Ababa, Ethiopia mainly focusing on trade-fair and corporate events.

The company was established with the goal of providing knowledge, technology, and solutions to the event sector, Staffed with young, hardworking, and creative professionals who have high value and talent for their appointed position, the company is managed under the strong leadership of the founder and Managing Director, Mr. Nebeyu Lemma, who has over a decade of experience in managing international trade fairs and conferences.

The team works together around the clock to push all aspects of event management to new heights by delivering high-quality initiatives that benefit industry development. Because Ethiopia is the world's fastest developing economy, Prana Events is dedicated to being at the forefront of trade shows and corporate events by providing world-class service.



SIGNITURE PROJECTS



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